YOUR PARTNER IN ORAL HEALTH

TOOTHBRUSH
Advanced Care Plan

2014

For Kids
Colgate Smiles® Youth Toothbrush,
Colgate® Kids Cavity Protection Toothpaste
Red Box Rewards
Receive a shipment of different Colgate® products for you and your patients every 4 months

Exclusive Promotions
Exclusive savings on other Colgate® Professional products once per quarter

ACP e-Newsletter
Get direct emails from Colgate on new products, educational opportunities and more!

ACP Lounge at Conventions
Gain exclusive access to the Colgate ACP Lounge at key Dental Conventions. Rest in a private area, enjoy refreshments and even recharge your electronic devices!

Renewal Rewards
When it’s time to renew your Advanced Care Plan, receive retail coupons for Colgate® products available nationally

*Images represent examples of previous Red Box Rewards. Red Box Rewards may vary.
SIGN-ON BONUS

Enroll TODAY in the Colgate® Advanced Care Plan and take advantage of special offers from Colgate

Your choice of free premium Colgate® products for signing up today*:

100 Units (2 boxes) of Colgate® PreviDent® Fluoride Varnish
+ 6 Units (250ml) of Colgate Total® Advanced Pro-Shield™ Mouthwash

OR

2 Units (2 Kits) of Colgate® Optic White® Professional Whitening Take Home Kits

Powered with 9% Hydrogen Peroxide, each Full Take-Home Whitening Kits include 4 x 3mL Syringes and a Mouth Tray Storage Case

*When you sign up for the Advanced Care Plan. 5/31/2014 - 12/31/2014.

Colgate® Sensitive Pro-Relief™ is contraindicated in patients with a known allergy to any of the components. Colgate® Sensitive Pro-Relief™ may cause eye irritation on contact. If contact with eyes occur, immediately flush eyes with plenty of water for 15 minutes. Seek medical attention if irritation or discomfort persists. Colgate® Sensitive Pro-Relief™ should be used only by individuals professionally trained to perform prophylaxis. During use, wear protective glasses, masks and gloves.
<table>
<thead>
<tr>
<th><strong>Colgate</strong></th>
<th><strong>Select Any Toothbrush</strong></th>
<th><strong>Price without floss</strong> (4-49 Gross)</th>
<th><strong>Price with floss</strong> (4-49 Gross)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Colgate</strong></td>
<td>For Whole Mouth Clean</td>
<td>*Imprinting available</td>
<td></td>
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<tr>
<td><em>360°</em></td>
<td></td>
<td>Ultra-Compact Head</td>
<td>79¢</td>
</tr>
<tr>
<td><em>360°</em></td>
<td></td>
<td>Compact Head</td>
<td>91¢</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Ultra-Soft Compact Head</td>
<td></td>
</tr>
<tr>
<td><strong>Mouthwash Bonus on SlimSoft Plans:</strong> Add 2 Gross (or 288 toothbrushes) of SlimSoft to your Advanced Care Plan and get 2 Gross (or 288 bottles) of Total Mouthwash 2oz Trial Size free. While supplies last. One Bonus per office.</td>
<td></td>
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<tr>
<td><strong>Colgate</strong></td>
<td>For Effective Clean</td>
<td>*Imprinting available</td>
<td></td>
</tr>
<tr>
<td><em>Wave</em></td>
<td></td>
<td>Compact Head</td>
<td>69¢</td>
</tr>
<tr>
<td><em>Wave</em></td>
<td></td>
<td>Ultra-Compact Head</td>
<td>81¢</td>
</tr>
<tr>
<td><em>Wave</em></td>
<td></td>
<td>Ultra-Soft Compact Head</td>
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<td></td>
<td></td>
<td><em>Wave™ Zig Zag™</em></td>
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<td></td>
<td></td>
<td><em>Wave™ Gum Comfort</em></td>
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<tr>
<td><strong>Colgate</strong></td>
<td>For Orthodontic Patients</td>
<td>*Imprinting available</td>
<td></td>
</tr>
<tr>
<td><em>Slow</em></td>
<td></td>
<td><em>Compact Head</em></td>
<td>99¢</td>
</tr>
<tr>
<td><em>Total</em></td>
<td></td>
<td><em>Compact Head</em></td>
<td>$1.11</td>
</tr>
<tr>
<td><strong>Colgate</strong></td>
<td>For Gum Health</td>
<td>*Imprinting available</td>
<td></td>
</tr>
<tr>
<td><em>SlimSoft</em></td>
<td></td>
<td><em>Compact Head</em></td>
<td>79¢</td>
</tr>
<tr>
<td></td>
<td></td>
<td><em>BONUS!</em></td>
<td>91¢</td>
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*NEW*
<table>
<thead>
<tr>
<th>Age Range</th>
<th>Product Description</th>
<th>Imprinting Available</th>
<th>Price without Floss (4-49 Gross)</th>
<th>Price with Floss (4-49 Gross)</th>
</tr>
</thead>
<tbody>
<tr>
<td>0–2 yrs</td>
<td>My First Colgate™</td>
<td></td>
<td>87¢</td>
<td>99¢</td>
</tr>
<tr>
<td>2–5 yrs</td>
<td>Jr. Dora the Explorer™ with Go Diego Go!™</td>
<td></td>
<td>79¢</td>
<td>91¢</td>
</tr>
<tr>
<td>3–8 yrs</td>
<td>Colgate® Wave™ Youth</td>
<td>*Imprinting available</td>
<td>69¢</td>
<td>81¢</td>
</tr>
<tr>
<td>8+ yrs</td>
<td>Colgate® Junior</td>
<td></td>
<td>87¢</td>
<td>99¢</td>
</tr>
<tr>
<td>8+ yrs</td>
<td>Colgate® Monster High</td>
<td></td>
<td>91¢</td>
<td></td>
</tr>
<tr>
<td>8+ yrs</td>
<td>360° Fresh 'N Protect™</td>
<td></td>
<td>91¢</td>
<td></td>
</tr>
</tbody>
</table>
Select Any Free Toothpaste

Select up to 3 toothpaste variants for your adult toothbrushes and up to 3 toothpaste variants for your youth toothbrushes.

- **Colgate Total® Clean Mint Toothpaste**
  - Only Colgate Total® toothpastes contain a unique patented triclosan copolymer formula that kills plaque bacteria for a full 12 hours and reduces gingival inflammation.
  - ADA accepted.

- **Colgate® Great Regular Flavor Toothpaste**
  - Helps strengthen teeth with cavity-fighting fluoride protection and has a great mint taste that leaves your patients' mouths feeling clean and fresh.
  - ADA accepted.

- **Colgate Total® Advanced Fresh + Whitening Gel Toothpaste**
  - Only Colgate Total® toothpastes contain a unique patented triclosan copolymer formula that kills plaque bacteria for a full 12 hours and reduces gingival inflammation.
  - ADA accepted.

- **Colgate® Max Fresh® Cool Mint Toothpaste**
  - Cool mint toothpaste invigorates your brushing experience and leaves your breath feeling fresh for hours.

- **Colgate® Sensitive Pro-Relief™ Enamel Repair Toothpaste**
  - Colgate® Sensitive Pro-Relief™ Enamel Repair toothpaste penetrates to the nerve to build long-lasting protection from the pain of sensitivity.
  - It fortifies enamel weak spots with the maximum level of fluoride (1500ppm). Clinically proven to provide better relief than Sensodyne® at eight weeks with superior taste leading to better patient compliance.

- **Colgate® Kids Cavity Protection Toothpaste**
  - Cavity-fighting fluoride protection with a bubble fruit flavor for children.
  - ADA accepted.

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2. Vs. Sensodyne® Extra Whitening toothpaste. Sensodyne® is a registered trademark of GlaxoSmithKline.
• Your Colgate Oral Care Consultant and Henry Schein Representatives will help you determine the appropriate products for your office

• At any time your office can change: Plan Shipment frequency, Order quantity and Product selection!

• Free imprinting available on most toothbrush styles with minimum purchase

• Call today to customize your plan to meet your patients’ needs

Colgate Total® 3-yard mint-waxed floss
(Cost of floss without toothbrush purchase: 32¢)

Floss at the special 12¢ price is only available through the Advanced Care Plan and will appear on the invoice

Free Patient Sample Bag
Option to receive free patient sample bag with every toothbrush

SPECIAL SAVINGS

Colgate Total® Advanced Pro-Shield™ Mouthwash
15% discount for ACP Members using promo code UAC

Colgate Total® Advanced Pro-Shield™ Mouthwash with or without Pump. Peppermint Blast™ flavor. 12-hour Antibacterial protection even after eating and drinking.†† Kills 99% of bacteria on contact.‡ Alcohol-Free.

1L Bottle ........................................................ (543-0017-UAC) 6 bottles per case
1L Bottle with Pump ........................................... (543-0115-UAC) 6 bottles per case
60ml Bottle (patient size) ................................. (543-0130-UAC) 72 bottles per case

$0.59 $4.39 $5.24

Offer valid 5/31/2014 - 12/31/2014

*With twice-daily continued use †Minimum purchase of 1 case required
Advanced Care Plan Suggested Combinations:

**For Whole Mouth Clean**
Colgate® 360º® Toothbrush, Colgate Total® Clean Mint Toothpaste,
Colgate Total® Floss

**For Gum Health**
Colgate® SlimSoft™ Toothbrush, Colgate Total®
Clean Mint Toothpaste, Colgate Total® Floss

**For Orthodontics**
Colgate Total® Professional Toothbrush, Colgate Total® Clean Mint Toothpaste,
Colgate Total® Floss

**For Sensitivity**
Colgate® 360°® Sensitive Pro-Relief™ Toothbrush, Colgate® Sensitive
Pro-Relief™ Enamel Repair Toothpaste, Colgate Total® Floss

**For Tweens**
Colgate® 360º® Fresh ‘N Protect™ Toothbrush,
Colgate® Max Fresh® Cool Mint Toothpaste

**For Kids**
Colgate Smiles® Youth Toothbrush,
Colgate® Kids Cavity Protection Toothpaste

*BONUS!* 
Mouthwash Bonus on SlimSoft Plans: Add 2 Gross (or 288 toothbrushes) of SlimSoft to your Advanced Care Plan and get 2 Gross (or 288 bottles) of Total Mouthwash 2oz Trial Size free. While supplies last. One Bonus per office.

To Order: Call 1-800-2COLGATE to speak to a customer service specialist

For more information and research please visit www.colgateprofessional.com

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